
PLANETWISE PRODUCTS ANNOUNCES NEW DISTRIBUTORS

PINE BLUFF, AR --- PlanetWise Products announced today the newest distributors to carry the Feline Fresh™ cat litter and Cozy 'n Fresh™ small animal bedding.

General Pet of Milwaukee, Wisconsin, The Wholesome Pet Company of Smithville, Ohio, Middlewest Distributors in Chicago, Illinois and Petersen Pet of Greeley, Colorado all brought in the product lines during the last quarter.

Cindee Kohagen, Director of Sales and Marketing said, "We are delighted with the addition of these great distributors. This will continue our penetration into the marketplace. We look forward working with all of them."

About PlanetWise Products Inc.

PlanetWise Products develops innovative and alternative products – *Caring for your Pet and Our Planet* for generations to come. PlanetWise Products owns and operates one of the largest facilities, in the southern US, designed to produce and package pelleted pine litter and bedding products. Contact Cindee Kohagen at (800) 480-6631 or visit the PlanetWise Products website at www.planetwiseproducts.com for more information.

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NOTE TO EDITORS: Contact Cindee Kohagen at 800-480-6631 for all interviews, product and photography requests.